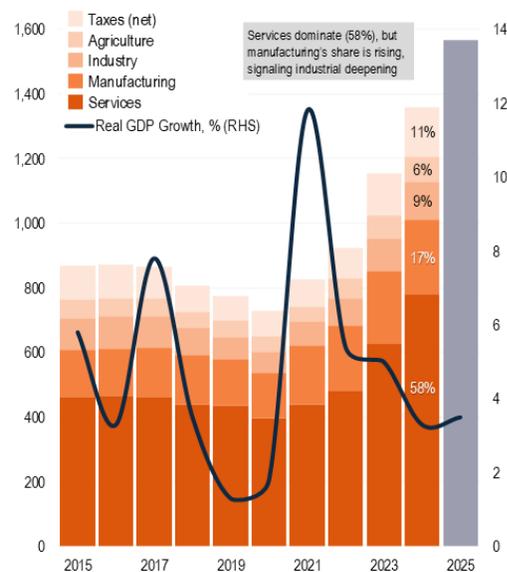


Türkiye Is Emerging as Europe’s Nearshoring Anchor for Industrial Production

Manufacturing scale, strong export growth and deepening services trade are repositioning Türkiye as a cost-competitive, logistics-integrated supply base for European markets.

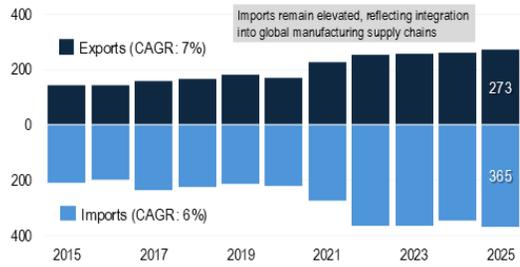
Türkiye GDP by Sector, USD bn (2015-2025)



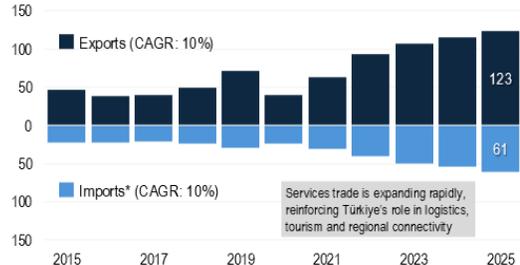
Türkiye: From Volatility to Strategic Production Platform

- Scale and stability: USD 1.6 tn GDP, steady 4% growth.
- Industrial depth: Manufacturing at 17% of GDP, integrated into EU supply chains.
- Export engine: Goods exports at USD 273 bn, rising steadily.
- Services acceleration: Trade expanding at 10% CAGR, strengthening logistics and tourism.
- Strategic position: Cost-competitive nearshoring base integrated into European supply chains.
- Implication: Türkiye is shifting from an opportunistic sourcing market to a core regional production and export platform.

Türkiye Trade in Goods, USD bn (2015-2025)



Türkiye Trade in Services, USD bn (2015-2025)



Note: No GDP sectoral breakdown available for 2025. *Services imports for 2025 are estimated based on a 5-year trend. Source: Turkish Statistical Institute, IMF, Trade Map, ANDAMAN PARTNERS Analysis

Türkiye is undergoing a structural shift from a historically volatile emerging market toward a more stable, export-oriented industrial economy with growing strategic relevance to Europe. With GDP reaching approximately USD 1.6 trillion in 2025 and steady real GDP growth of around 4%, the country is combining macroeconomic stabilisation with industrial expansion.

While services continue to dominate at 58% of GDP, the rising contribution of manufacturing, now accounting for 17%, signals deepening industrial capacity and closer integration into European production networks. This is reinforced by strong trade performance. Goods exports have reached a record USD 273 billion, growing steadily over the past decade, while imports remain elevated, reflecting Türkiye’s role in globally integrated supply chains that rely on intermediate inputs.

At the same time, services trade is expanding rapidly, with exports and imports both growing at around 10% annually. This reflects strengthening capabilities in logistics, tourism and regional connectivity, positioning Türkiye not just as a production base but as a broader economic node linking Europe, Asia and the Middle East.

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For international companies, Türkiye is evolving into a cost-competitive nearshoring platform that combines manufacturing scale with geographic proximity to European markets. Its integration into EU supply chains, improvements in the services sector and consistent export growth make it a compelling option for firms seeking to diversify production, reduce lead times and build more resilient regional supply chains.

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- [The World's Trade Choke Points: Six Narrow Straits that Move the Global Economy](#)
- [A Small Set of Emerging Markets Is Driving Machinery & Electronics Export Scale to the World's Largest Markets](#)
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